Message from Dean Cathryn Potter

Dear School of Social Work alumni and friends,

I hope that you are enjoying the summer months and finding time for both the pursuit of excellence in your work as well as quality leisure time to refresh and recharge. Our social work students and alumni give so much of themselves to their communities and it is important to take time for oneself as well.

In this issue of E-News, we feature a story about our many and varied Certificate Programs. Whether you are interested in going back to school and immersing in a particular area or a social worker looking to change your area of focus, the certificate programs are a great way to increase your knowledge base.

Also our new Center for Leadership and Management is operating under the leadership of Andy Germak, and we are pleased to include an article about the exciting new plans for enhanced scholarship, training, research, consultation and public policy efforts.

Best wishes for a pleasant month and thank you for your continued support of Rutgers School of Social Work.

Sincerely,

Cathryn C. Potter, MSW, PhD
Dean and Professor
Students Visit China

Photos at the Forbidden City and the Great Wall of China taken by the participants from the Huamin Research Center and the China Study Abroad program.

Center for Leadership and Management

The Rutgers School of Social Work is pleased to announce the new Center for Leadership and Management launching July 1. The Center for Leadership and Management will be dedicated to scholarship, training/education, and collaborative service activities relevant to the management and leadership of organizations across a variety of industries and sectors in New Jersey, the United States, and globally.

“Our overall mission is to bridge the discipline of social work with the fields of leadership and management from both an academic and practice perspective. The field of social work can add value beyond the traditional clinical venues to assist corporations, social enterprises, nonprofits, government departments, and so on,” says Andy Germak, MSW, MBA, executive director of the new center.

The center has a three pronged approach for achieving its mission:

- **Scholarship**: Center faculty and staff will write about management and leadership issues and strive for publication in peer-reviewed journals as well as practice-oriented media. The center will also host visiting scholars to encourage a greater exchange of ideas. The new center will co-edit the Journal for Nonprofit Management with The Support Center based in New York. The center plans to collaborate with Rutgers Business School and other academic schools and departments both within and outside of Rutgers to co-research and co-publish when possible. “We hope to be a beacon of leadership and management scholarship for the social work field,” relates Germak.
• **Education/Training:** The center, in conjunction with the Office of Continuing Education at the School of Social Work, will bring professional management and leadership trainings and certificate programs to organizations in New Jersey, nationwide as well as abroad. Projects are already underway locally and with partners in China and India, and the center plans to expand its training/education portfolio even further in the near future.

• **Service:** The main goal is to assist nonprofits, businesses, and governmental agencies in building their management and leadership talents for optimal outcomes. The center plans to provide consultative services, such as strategic planning assistance, executive coaching, etc., on-site or at its offices in downtown New Brunswick. Additionally, the center will host and facilitate conferences, such as a major event already planned for November 19, 2014, in conjunction with Prudential and other corporate sponsors. This event will be focused on strategies for creating healthy work environments by eliminating the stigma of mental illness and substance use amongst corporate employees and their families.

“We are taking a very broad view locally and globally to build a sustainable program focused on leadership and management and one rooted in social work values and ethics. Our ultimate goal is to become the place of choice for training and research activity in this area and to use a social work foundation to assist corporations, government, and nonprofits to achieve their greatest potential,” says Cathryn Potter, Ph.D., dean of the School of Social Work.

Stop by our offices at 390 George Street, 7th floor, or call 201-396-0352 Monday through Friday between 9:00 am and 5:00 pm to find out how the center’s resources can benefit you and your organization.

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**Versatility and Leadership, Find It on the MAP**

When discussing her career after graduating from the Rutgers School of Social Work, Marla Blunt-Carter said that a degree in Management and Policy (MAP) took her from, “a soup kitchen to the White House.”

Learn more information [here](#).

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**Flexible Learning on Your Terms with Social Work Certificates**

With 14 different certificate programs all designed around in-depth learning about specific topics, the Rutgers School of Social Work certificate programs promote a more flexible way to learn, on your terms. Gaining certification provides a cost-effective way to go deeper into specific topics and they are a great way to bolster resumes and improve networking.

Learn more information [here](#).
Annual Scholarship Reception, Announcement of Richard L. Edwards Scholarship

The three hundred attendees of the School of Social Work’s Annual Scholarship Reception on May 19th had much to celebrate beyond the start of the summer. At the reception, faculty, staff, students and families met at the Livingston Student Center to recognize the support provided by donors to the School of Social Work and the outstanding achievements of the student scholarship winners.

Support student scholarships at the School of Social Work today. Learn more information here.

SSW Field Work Provides Experience for Life

About the opportunities for field placement offered by the Rutgers School of Social Work, executive director of Field Education Mark Lamar said, “You imagine it, we are there.” The SSW sends students to over 1,000 organizations in the New Jersey, New York and Philadelphia area. Students can be found in environments ranging from schools, hospitals, prisons, homeless shelters to government offices. For the first time ever, a student is being placed at a private, for-profit pharmaceutical company called Celgene Corporation. In addition, in the fall twenty students will be placed in Newark public schools. About this news, Lamar said, “It’s really a home run for us. We want our students in Newark.”

Learn more information here.

2014 Student Photo Blogs

Follow along with four first year MSW students as they experience the Romania Study Abroad and Service Learning Program through their own unique lens!

Study Abroad Romania 2014!
by Breanna Cannetti

Kirsten in Romania
by Kirsten Goodwin

Roaming in Romania
by Christina Kubica

Ami in Romania
by Ami Patel
Alumni Profile: Dr. Barbara Milton

Throughout her career, Dr. Barbara Milton, a 2001 Graduate School of Social work graduate, has passionately worked towards “giving life and breath” to the social work profession. Dr. Milton serves as the director of clinical services at the Family Service Center of the Urban League of Hudson County, an adjunct professor at Turro College’s Graduate School of Social Work, a guest lecturer at Rutgers University, a columnist for the Jersey Journal, and as co-chair of the Hudson County, New Jersey Chapter of the National Association of Social Work (NASW-NJ). She was also recently named the New Jersey Social Worker of the Year by the NASW-NJ. In filling all of these diverse roles, Dr. Milton aims to create a framework of resilience and empowerment for underprivileged groups.

Read the rest of the article here.

For more information and updates, please like the SSW Facebook, follow the SSW on Twitter.