

MARIAM T. RASHID
Ph.D. Candidate
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EDUCATION

- 2022 (Expected)** **Doctor of Philosophy (Ph.D.)** Social Policy
Rutgers University, School of Social Work, New Brunswick, NJ
Dissertation: *Tobacco Outlet Density and Disparities in New Jersey: Geospatial Analysis and Policy Evaluation*
Committee: N. Andrew Peterson (Chair), Ayse Akincigil, Ray Sanchez Mayers, and Joseph G. H. Lee (Associate Professor, Health Education and Promotion, College of Health and Human Performance, East Carolina University, outside member)
- 2016** **Masters in Public Health (MPH)**, Health Systems and Policy,
Rutgers University, School of Public Health, New Brunswick, NJ
Masters Thesis: *Access to Sanitation- 20 years post-Apartheid in Cape Town, South Africa*
Fieldwork Supervisors: Bernadette West and Kyle Farmbry
- 2012** **Bachelors of Arts** Biological Sciences
Rutgers University, Newark

RESEARCH INTERESTS

Social policy, health policy, poverty, socioeconomic inequality, policy analysis, health disparities and inequalities, social welfare policies, and geospatial analysis.

PUBLICATIONS

Powell, K.G., Peterson, N.A., Treitler, P., Lardier, D.T., **Rashid, M.**, Reid, R.J., (2021). An Item Response Theory Analysis of the Sociopolitical Control Scale for Youth. *American Journal of Community Psychology*.

Wackowski, O. A., Jeong, M., Schroth, K. R., **Rashid, M.**, & Delnevo, C. D. (2021, in press). Experts' perceptions of and suggestions for cigar warning label messages and pictorials. *Nicotine & Tobacco Research*.

Wackowski, O. A., O'Connor, R. J., Diaz, D., **Rashid, M.**, Lewis, M. J., & Greene, K. (2021). '95% less harmful'? Exploring reactions to quantitative modified risk claims for snus and e-cigarettes. *Tobacco Control*.

Morton, C., **Rashid, M.**, D'Amore, N., (2021). "What is a JUUL?' 10-years of Youth Questions Regarding Electronic Nicotine Delivery Systems. *Journal of Social Work Practice in the Addictions*. (1-9).

Peterson, N. A., Lardier, D.T., Powell, K., Mankopf, E., **Rashid, M.**, Morton, C., Borys, S. (2021). Psychometric Properties of Recovery Empowerment Scale: Testing Emotional, Cognitive, Behavioral, and Relational Domains. *Journal of Community Psychology*. (1-18)

Wackowski, O. A., **Rashid, M.**, Greene, K. L., Lewis, M. J., & O'Connor, R. J. (2020). Smokers' and Young Adult Non-Smokers' Perceptions and Perceived Impact of Snus and E-Cigarette Modified Risk Messages. *International journal of environmental research and public health*, 17(18), 6807.

MANUSCRIPTS UNDER REVIEW

Wackowski, O. A., Gratale, S.K., **Rashid, M.T.**, Greene, K., & O'Connor, R. J., (Under Review). Exploring the Implications of Modified Risk Claim Placement in Tobacco Advertising. *Preventive Medicine Reports*.

MANUSCRIPTS IN PREPARATION

Powell, K.G., **Rashid, M.**, Schrum, J., (In preparation). Perceptions of Community Influences on Substance Misuse through Prevention Professionals' Lens: Mobile Application Photos Collected to Help Target Policy Change

Rashid, M., (In preparation), Teaching Social Change in Gender, Race, and Sexuality to a "Woke" Generation." Paper on teaching methods.

Rashid, M., Zippay, A., (In preparation) Volunteering and the Millennial Generation.

Rashid, M., (In preparation), Community Officials Speak Twenty Years Post-Apartheid: What are Sanitation Conditions in informal Settlements across Cape Town, South Africa?

TECHNICAL REPORTS:

Rashid, M., Howell, T.H., Powell, K.G., Peterson, N.A. (2018). *Project C.O.P.E. Year 3 Annual Report: Capacity building for Substance Abuse and HIV Prevention Among At-Risk Minority Youth*. Technical report submitted to Montclair State University, Department of Family and Child Studies, Montclair, NJ, 48 pages.

Powell, K.G., **Rashid, M.**, Neary, C. & Peterson, N.A. (2018). New Jersey Partnerships for Success (PFS) Fifth Annual Performance Assessment. Technical report submitted to New Jersey Department of Health, Division of Mental Health & Addiction Services, Trenton, NJ, 196 pages.

Rashid, M., Powell, K.G. Wang, Y., & Peterson, N. A. (2018). *New Jersey Partnerships for Success (PFS) Fourth Annual Performance Assessment and Coalition Process Evaluation*. Technical report submitted to New Jersey Department of Human Services, Division of Mental Health & Addiction Services, Trenton, NJ, 142 pages.

Rashid, M., Powell, K.G. & Peterson, N. A. (2017). *New Jersey Partnerships for Success (PFS) Third Annual Performance Assessment and Coalition Process Evaluation*. Technical report submitted to New Jersey Department of Human Services, Division of Mental Health & Addiction Services, Trenton, NJ, 149 pages.

PRESENTATIONS

PEER REVIEWED PRESENTATIONS

Rashid, M. T., Steiner, J. J., (October 2021) The Continual & Urgent Need for Public Health in Social Work Education. Interactive Workshop at the annual meeting of Council on Social Work Education. Orlando, FL.

Rashid, M., Peterson, N. A., Powell, K., Mankopf, E., Morton, C., Borys, S., Bucon, A., Hallcom, D., (January 2021) Psychometric Properties of Recovery Empowerment Scale: Testing Emotional, Cognitive, Behavioral, and Relational Domains. Poster presentation at the annual meeting of Society for Social Work Research. Virtual Conference.

Rashid, M. (2020, November). Teaching Social Change in Gender, Race, and Sexuality to a “Woke” Generation. Live Presentation at the annual meeting of Council on Social Work Education. Virtual Conference.

Hrywna, M., **Rashid, M.,** Jeong, M., Delnevo, C. D., (October 2020). Changes in the Tobacco Marketplace Following New Jersey’s E-Cigarette Flavor Ban. Poster Presentation at the Fall TCORS Grantee Meeting (NIH). Virtual Conference.

Lewis, M.J., Ganz, O., Nikitin D., Safi, Z., **Rashid, M.,** Talbot, E., (October 2020). How did the Natural American Spirit Cigarette Marketing Strategy Change After FDA Order? A Content Analysis of Magazine Advertisements from 2000-2020. Poster Presentation at the Fall TCORS Grantee Meeting (NIH). Virtual Conference.

Rashid, M., Sontag, J.M., Ndukuba, C., Wackowski, O. A., (March 2020) Content Analysis of Publicly Available Fact Sheets About E-Cigarettes. Poster presentation at the annual Society for Research on Nicotine and Tobacco, New Orleans, LA.

Rashid, M., Semborski, S., Harris, T., (2020, January). Homelessness and Housing Pulse Check: Where Are We Now, Where Are We Going? Round Table presentation at the annual meeting of Society for Social Work Research, Washington, D.C.

Powell, K., **Rashid, M.**, Neary, C., Peterson, N. A., (January 2020)., "Perceptions of Community Influences on Substance Misuse through Prevention Professionals' Lens" Mobile Application Photos Collected to Help Target Policy Change. Poster presentation at the annual meeting of Society for Social Work Research, Washington, D.C.

Rashid, M. (2019, January). Community Officials Speak Twenty Years Post-Apartheid: What are Sanitation Conditions in informal Settlements across Cape Town, South Africa? Poster presented at the annual meeting of Society for Social Work Research, San Francisco, CA.

Rashid, M. (2016, April). Sanitation in Cape Town, South Africa. Poster presented at the Annual Global Health and Innovation Conference, Yale University, Hartford, CT.

Rashid, M. (2015, December). Access to Sanitation in Cape Town, South Africa. Poster presented at the Annual Global Health Conference, Robertwood Johnson Medical School, New Brunswick, NJ.

UNIVERSITY LEVEL TEACHING EXPERIENCE & TEACHING INTERESTS

RUTGERS UNIVERSITY COURSES:

Women, Gender, and Medicine (Undergraduate), Rutgers, The State University of New Jersey, Douglass College, Global Village, undergraduate program. Fall 2017- Spring 2018, year-long course.

Women, Gender, and Public Health (Undergraduate), Rutgers, The State University of New Jersey, Douglass College, Global Village, undergraduate program. Fall 2018-Spring 2019, year-long course.

Introduction to Gender, Race, and Sexuality (Undergraduate), Rutgers, The State University of New Jersey, Douglass College, Women's and Genders Department undergraduate program. Spring 2018-Fall 2020 (Fall/Spring course).

GUEST LECTURER:

Mini-Med School Presenter (regional high school students), New Jersey Medical School, Rutgers University-Newark.

- (Once a semester lecture) Provide an introduction to Public Health on behalf of the Rutgers, School of Public Health graduate program

MENTORING:

List of Undergraduate students currently and formally under mentorship:

- Abdor Rahman Ahmed, Rutgers Honors College student accepted to Rutgers BS/DDS program
- Cheshta Kundra –Currently Rutgers BSW/MSW student
- Lydia Hall, Rutgers Class of 2020, will be starting medical school at Howard

University School of Medicine in Summer 2021

- Zainab Khan, Rutgers Class of 2020, CDC Summer Fellow 2018, Accepted to Yale School of Public Health on full scholarship

PROFESSIONAL DEVELOPMENT

- 2018** Certificate, Preparing for the Professoriate, Rutgers Teaching Assistant Project (TAP)
- 2019** Introduction to College Teaching, Rutgers University Teaching Assistant Project

PRACTICE, RESEARCH, AND OTHER RELATED EXPERIENCE

UNIVERSITY RESEARCH EXPERIENCE

2019-Present **Research Associate**
Center for Tobacco Studies
Survey Measurement, Prevention Research, Evaluation Research Center
P.I.s (Multiple PIs for various projects), Cristine Delnevo, Olivia Wackowski, Maria Hrywna, Jane Lewis, Ollie Ganz, Michelle Jeong
Funders: FDA, NIH, New Jersey Dept. of Health and Human Services
Tasks: planning and carrying out focus groups, writing IRB applications, survey and questionnaire development, data gathering, management and analysis, creating, developing codebooks, conducting literature reviews, and writing reports and manuscripts. Transcribing and coding data and transcripts. Training fellow coworkers to use Atlas.ti software and Zotero software.

2016-2019 **Graduate Research Assistant**
Center for Prevention Science
Substance Abuse Prevention Research & Evaluation Workgroup
PI: N. Andrew Peterson (Rutgers School of Social Work) Rutgers, The State University of New Jersey socialwork.rutgers.edu
Funders: U.S. Department of Health and Human Services, Substance Abuse and Mental Health Services Administration and New Jersey Department of Human Services, Division of Mental Health and Addiction Services
Tasks: Assisted with research and evaluation activities for substance abuse prevention grants, including survey and questionnaire development, data gathering, management and analysis, conducting literature reviews, and writing reports to funders. Developed and distributed research-based products to community groups.

2017-2018 **Graduate Research Assistant**

Moving On From Supportive Housing, Evaluation

PI: Emmy Tiderington (Rutgers School of Social Work)

Funder: The Oak Foundation

Tasks: Conducted qualitative interviews data in New York City Boroughs Assisted with the preparation of a presentation using data from the Moving On project. This including coding and analyzing data as well as determining which neighborhood-level indicators would be substantively important to include in the dataset.

2013-2016 Graduate Research Assistant

Rutgers-Newark Office of the Dean

PI: Kyle Farmbry (Dean of Rutgers-Newark Graduate School from 2012-2020)

Tasks: Grant writing, literature reviews, planning international and national conferences. Social welfare topics included but were not limited to, school to prison pipeline, wealth generation and inequality.

OTHER EMPLOYMENT AND INTERNSHIPS

2016 Eagleton Intern

New Jersey Department of Human Services, Division of Human and Health Services

Tasks: Recorder for state meetings.

2005-2008 Lab Assistant

Debra Laskin's Toxicology Lab

Ernest Mario School of Pharmacy, Dept. Pharmacology and Toxicology

PI: Debra Laskin, Carol Gardner, and Laurie Joseph

Funders: NIH

Tasks: Lab maintenance assistance

2005-2012 Hospital Operator & Physician's Answering Service

Robertwood Johnson Medical Center (formally Somerset Medical Center)

Tasks: Answered all hospital calls, physicians' answering services (over 100 physicians in Somerset County, NJ), called all hospital emergency codes, and calls. Took down all physician to physician consult orders.

PROFESSIONAL AFFILIATIONS

American Public Policy Analysis and Management (APPAM)

Society for Social Work Experience (SSWR)

Council for Social Work Education (CSWE)

Society for Research on Nicotine and Tobacco (SRNT)

New Jersey Public Health Association (NJPHA)
American Public Health Association (APHA)
Society of Children's Book Writers and Illustrators (SCBWI)

PROFESSIONAL SKILLS

Software: SPSS, STATA, ATLAS.ti, ArcGIS, Qualtrics
Languages: Fluent in English, Urdu, Punjabi

AWARDS & FUNDING

- 2019** **APPAM Equity and Inclusion Fellowship**
Fellowship for networking and career development in public policy
Award amount \$600
- 2017** **New Jersey Public Health Student Award**
Awarded for excellent student public health research in the state
- 2016** **Community Service Award**
Graduation Award, Rutgers University, School of Public Health
○ Awarded for community service done in Cape Town, South Africa
- 2015-2016** **Eagleton Fellowship**
Governor's Executive Award Recipient
○ Award amount \$6,000
○ Learning and understanding American politics, through academic coursework and internships in government offices.
- 2015** **USAID Fellowship**
○ Independent Study in Cape Town, South Africa
○ Award amount \$11,000
○ Sanitation policy studies

UNIVERSITY AND COMMUNITY SERVICE

- 2021-2022** **Student Planning Committee on Anti-Racism**
○ Planned, organized, and facilitated conversation for PhD Social Work students on anti-racist action.
- 2021-2022** **Doctoral Student Association, Board Member and Event Coordinator**
○ Elected to help organize doctoral student activities and advocate to students needs between faculty and student body.
- 2017- 2018** **Doctoral Student Association, Doctoral Executive Committee (SSW)**
○ Liaison between students and faculty

2016-2017 Sunday School Teacher, Al-Falah Weekend School, Basking Ridge, NJ

2016-2018 Alpha Epsilon Lambda, President (RBHS)

- Help organize student activities to forge more communication within the health science professions

2016-2018 Doctoral Student Association, Representative (SSW)

- Help organize student activities and advocate for doctoral students

2015-2016 Student Government Association, Class Secretary (SPH)

- Raised over \$800 for breast cancer awareness
- Raised \$1000 in awareness of Youth Homelessness in New Jersey
- Organizing all student activities

2014-2016 VOICES (volunteer outreach) Student Director (SPH)

- September/October 2014-Organized and participated events to create awareness of Food Insecurity in America throughout Rutgers Biomedical Health Sciences campus
- October 2014-Participated in National Food Day, collected and donated 500lbs of canned goods to Newark Food Bank—awarded by Community Food Bank of New Jersey

2015-2016 Appointed Student-Faculty Hiring Committee

- Providing input on perspective when hiring new faculty members

2015-Present Covenant House Associate Board Member

- Planning events and activities for homeless youth in Newark, New Jersey