CALL FOR STUDENT OUTREACH MATERIALS

Rutgers University’s Center on Violence Against Women and Children is hosting the New Jersey Conference on Campus Sexual Violence on March 28, 2019. To learn more about the conference, click here. During this conference, attendees will be empowered with approaches to supporting victims of campus sexual violence and effective methods for building capacity among stakeholders in order to prevent and respond to sexual violence.

Rutgers University invites you to share marketing materials that your school has created for outreach to your various student populations regarding this topic. These materials will be displayed throughout the conference as one way to highlight the innovative programming happening across the state. Examples of materials to share for the conference include but do not need to be limited to:

- Posters/flyers for events like “Take Back the Night”, “The Clothesline Project” or other programs unique to your campus or school
- Images of “swag” given out at events like water bottles, hats, stress balls, and more
- Photos of students, faculty, and/or staff engaged at relevant events such as Title IX trainings, code of conduct orientations, Turn the Campus Purple/Teal events, etc…
- Sample PowerPoint slides or handbook pages from relevant trainings or resources that have proven to be especially helpful on your campus
- Short videos, sample tweets, Instagram stories, or other social media “snippets”

EMAIL MATERIALS by March 11, 2019 to Airelle Smith at as2921@ssw.rutgers.edu