

Carol Cassidy

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www.motherlionmedia.com

MULTIMEDIA WORK

Writer, Producer, Director, Editor

MotherLion Media

Special expertise working in:

- developing countries
- conflict zones, refugee camps and natural disaster areas
- countries including Burma, Uganda, Sri Lanka, Peru, Bolivia, Pakistan and Iraq

Partners include:

- BBC, CNN, PBS
- The United Nations
- human rights organizations

TEACHING

Lecturer and Professor of Professional Practice

Digital News Writing and Reporting (Rutgers University, 2015)

Writing for Media (Rutgers, 2015-2017)

Broadcast Writing and Reporting (Rutgers, 2015-2017)

Multimedia Production (New York University, 2015-2017)

Multimedia Graduate Workshop (NYU, 2016)

The Beat: TV Neighborhoods (NYU, 2015)

Current teaching work includes:

- Multimedia Theory and Composition
- Data Visualization and Infographics
- Digital Media Production
- Mobile Smartphone Media Production
- Audio and Video Production
- Multimedia Writing
- Internet publishing of blog posts, infographics, podcasts, images, audio and video
- One-to-one composition assistance
- Helping students build professional multimedia portfolios on sites including WordPress, Medium, Wix, Google and others

TEACHING (continued)

Instructor	Digital Storytelling and Film Production (University of California, Los Angeles, Summer Workshop, 2005) Digital Storytelling and Film Production (Maine Media Workshops, Rockport, 2004) Documentary Storytelling (IMAGE Film and Video, Atlanta, GA, 2004) Hyper-local News and Documentary Production (Lower East Side Girls Club, New York City, NY WGRL Radio and Podcast. For girls ages 15-19. Topics include neighborhood gun violence, gentrification, police use of excessive force)
Master Class, Guest Teacher	News and Documentary Journalism, NYU Production issues in developing countries and high-risk conflict environments, NYU Graduate Film Directing Program, UCLA School of Theater, Film and Television, Los Angeles, CA Documentary Film, Colorado College, Colorado Springs, CO Film Studies, Ohio State University at Columbus, Ohio Documentary Production, Drexel University, Philadelphia, PA
Online Course Author	Audio and Video Production for Writers, National Institute for Genealogical Studies, Canada

EDUCATION

Master of Arts	Media and Human Rights, Gallatin School of Individualized Study, New York University
Fellowships	AFI (American Film Institute) Directing Workshop for Women Film Directing, three-month program IFP (Independent Feature Project) Film Directing, three-month program AIVF (Assoc. of Independent Video and Filmmakers) Screenwriting Workshop, four-month program
Bachelor of Interdisciplinary Studies	Women's Studies and Writing, Georgia State University, Temple University, Philadelphia, PA

AWARDS AND GRANTS

- Rutgers University, 2016-2017 Department of Journalism and Media Studies Roger Hernandez Memorial Part-Time Lecturer Award at the School of Communication and Information
- Rutgers University, grant awarded to attend Mobile Media Conference in Dublin, Ireland
- NYU, Gallatin Scholarship for Graduate-Level Individualized Study
- NEA (National Endowment for the Arts) (Two media production funding awards)
- PBS Producers' Academy Grant
- AFI (American Film Institute) Production Grant, scripted short
- ITVS (Independent Television Service, through CPB) (Three production contracts)
- Georgia Council for the Arts (Three media production grants)
- Fulton County Arts Council (Three media production grants)
- City of Atlanta, Bureau of Cultural Affairs (Three media production grants)

SELECTED DIGITAL MULTIMEDIA PROJECTS

Writer, Producer, Director, Editor

United Nations Women (UN Women) Online. A Life Free of Violence. Shot in Mexico, South Africa, India and the Ukraine. Also, interviews with Grantees. Leading innovative programs to prevent violence against women. Stories from India, Uganda, Zambia, Nigeria and Jamaica.

Human Rights Watch. Online reports on human rights topics, including sexual violence, torture and refugee issues.

Global Health Frontline News (for CNN Online, CNN, and other networks). Multimedia public health reports. Shot in Peru.

American Civil Liberties Union Online. Broken Promises. People trapped in flooded prisons tell stories from the storm and aftermath. Shot in New Orleans.

World Bank. Mali: Rural Women and Electric Power, Women starting small businesses using new access to electric power. Pre-production complete, field work in progress.

UN Online/UNTV/UN Radio. Women's Economic Rights. Shot in Gaza. Post-conflict Economic Rights for Women. Shot in Uganda and Sri Lanka. Increasingly Severe Storms, Environmental Impact and Economic Recovery. Self-Help Micro-Finance Groups for women and girls. Produced in Burma and the Dominican Republic.

Care, International. Mud, Sweat and Tears. Women and girls as slave laborers at brick kilns in Pakistan.

UN Women Online. Gender-Responsive Budgeting. Shot in Morocco and Bolivia. Environmental Sustainability and Women's Issues. Women, HIV and Macroeconomics. Shot in Barbados, DRC, Senegal, Mozambique, Mexico and Brazil.

SELECTED DOCUMENTARIES, LONG-FORM

Writer, Producer, Director,
Co-Camera, Editor

Girls in America Documentary Series. ITVS funding for the Corporation for Public Broadcasting (CPB) and the Public Broadcasting System (PBS). Distributed by Films for the Humanities and Sciences. Films Include:

Run Like a Girl. Adolescence through the eyes of synchronized swimmers, double dutch jumpers and rugby players.

Smile Pretty. Teenage beauty queens and their mothers.

Baby Love. Teenage girls who have babies. National Endowment for the Arts.

Producer, Director,
Co-Camera, Editor

Children of the Sharecropper. Self-taught African American artists in the deep South creating work concerned with slavery and civil rights. National Endowment for the Arts.

Supervising Producer,
Field Producer

The Last Child: The Global Race to End Polio. For CARE, International. Shot in Pakistan, India, Nigeria.

Writer, Editor

Fighting for My Future: Rebuilding Young Lives After War. Adolescents forced to be soldiers and sex slaves, escaped and recovering in refugee camps. Shot in Colombia, Burundi, Sierra Leone, Rwanda, DR Congo. United Nations Population Fund.

Co-Producer, Co-Director

Wildwood, New Jersey. Working class women and girls in the great American seaside carnival town. Over 500,000 YouTube views.

SELECTED SCREENINGS AND AWARDS, LONG-FORM DOCUMENTARIES

- Kennedy Center for Performing Arts, Washington, D.C.
- Boston Museum of Fine Arts
- Georgia Museum of Art
- High Museum of Art, Atlanta
- Philadelphia Film Festival - Directing Award
- Atlanta Film Festival - Audience Award
- Hot Springs Documentary Film Festival
- National Educational Media Association - Golden Apple South By Southwest Film Festival, Austin, Texas
- Women in the Director's Chair, Chicago, IL
- Dallas Video Festival
- Big Muddy Film Festival, Carbondale, IL
- San Luis Obispo Film Festival - Directing Award
- St. John's International Film Festival, Newfoundland
- Portugal Sports Film Festival
- USA Film Festival, Dallas, Texas
- New Jersey Film Festival and United States Super 8 Film Festival, New Jersey
- International Television, including broadcasts in France, Belgium, Russia, UK.

TELEVISION AND RADIO

Writer, Field Producer, Editor	Earthbeat and Network Earth, CNN (Cable News Network). The network's first weekly environmental magazine series.
Writer, Producer	CNN World Report. Weekly series built on contributions from correspondents in over 100 countries worldwide.
Assignment Editor	CNN International News, CNN Radio. Specializing in global news, working with reporters and crews in 25 international bureaus around the world.
Freelance Producer	Wartime producing for CNN in Kuwait and Iraq.
Freelance Producer, Director	BBC World News, Bravo, Evolution Film, Court TV

AWARDS, TELEVISION NEWS

Shared in National EMMYS, ACE Awards, duPont Award, and the Peabody Award for my work on the war in Bosnia, the famine in Somalia, the end of the Cold War, and the Persian Gulf War.

PROFESSIONAL SERVICE

Mobile Media Production: Fast, Cheap and Under Control, New York Women in Film and Television, 2016 - Panelist

Filming on the Frontlines: How to Manage Risky Situations, New York Women in Film and Television, 2015 - Panelist

American Film Institute, Directing Workshop for Women – Jury, multi-year
ITVS (Independent Television Service) – Jury, multi-year
Emmys, News and Documentary – Jury, multi-year

ADDITIONAL WRITING PROJECTS

Author	<i>Girls in America: Their Stories, Their Words.</i> Documentary book built on 300 interviews from my PBS series on adolescent girls.
Screenwriter	<i>Run Like a Girl.</i> Feature-length screenplay based on my documentary work. Sold to Zanzibar Productions, Los Angeles.
Playwright	<i>She-Crab Soup.</i> Funded by artist grants, and staged by Zoink Productions, Atlanta, Georgia. Full-length play based on my interviews with my grandparents, who traveled with a carnival during the Great Depression.