

Story request form

With so many amazing things happening every day on both campuses, the Communications Office gets many requests for stories to be written. With our limited resources, we have to find the best way to promote and celebrate our accomplishments and prioritize the stories that provide the greatest benefit for the entire Rutgers School of Social Work community.

Before you pitch a story, please answer the questions below and email your answers to alabrie@ssw.rutgers.edu.

Where would you like this story to appear?

Facebook post
Twitter post (keep entries under 120 characters)
School of Social Work online news sit
Press release for external media
Biannual alumni magazine
Other

Who is your core audience?

Prospective students
Faculty
Staff
Current students
Alumni
Local community
Wider world
Other

What program or event does your story highlight?

Why is it important to tell the story now?

What type of story is this?

(Examples include an accolade, student, faculty or program achievement, campus event announcement, national ranking, etc.)

Who should we contact for more information?

What is new or surprising about this story?

What main message would you like this story to communicate?

Does this story also require a photo, logo, or other artwork? If yes, please send us the relevant artwork.

Any additional information that you feel is important to know?

If your story seems like a good fit for one or more of our communications vehicles, you will hear from someone in our department within the next 3 to 5 business days.