

## **Sr. Health Educator Position Profile**

### **Background:**

HealthEd, a New Jersey based pharmaceutical advertising agency and a leader in the field of educational marketing, is looking for a Senior Health Educator to join our team.

For more than 20 years, HealthEd has helped our clients educate patients. This focus is both our passion and our strength. We are a company of highly skilled health educators, marketers, and creative designers focused on making a difference in people's lives. Every day, our work is used in a variety of settings to help people living with illness learn how to cope, to communicate their needs, and to participate in their own care. Our collaborative approach with patients and healthcare providers, expertise in health literacy and adult education models, and powerful creative design services allow us to develop effective, innovative programs that motivate people to change how they think and act. And those actions drive our clients' businesses.

HealthEd is located in Clark, New Jersey (approximately 25 miles from New York City).

### **Job Summary:**

Individual will assist Health Educators/Project Directors in the development of patient and professional education programs. The Senior Health Educator will:

- Apply the principles of adult learning and behavior change theories in program development
- Recruit project advisory board members and communicate regularly with project advisory boards to shape content and development of educational materials
- Conduct needs assessment, including one-on-one interviews and focus groups
- Coordinate literature/resource searches
- Support project team in content development activities

### **Skills and Experience:**

- Minimum 3 years healthcare experience in a clinical setting (in-patient or out-patient).
- Strong skills in communication (both verbal and written)
- Excellent attention to detail
- Demonstrated organization skills including ability to manage multiple tasks simultaneously
- Proficient in Microsoft Office Suite (outlook, word, excel, powerpoint)

### **Education:**

- Bachelors degree required, with concentration in biology, health education, health communication or related field. Advanced degree/certification required in healthcare or related field (e.g., MSW, MEd, RN)
- CHES (Certified Health Education Specialist) a plus

### **Compensation:**

Excellent compensation and benefits package including health benefits and 401K plan.

**Contact Us:** Interested candidates should email cover letter & resume to:  
HR1@healthed.com

