Regarding: International movement against human trafficking

We invite you to join the international movement against human trafficking initiated by Ratiu Center for Democracy in order to mark the European Day Against Human Trafficking. This international movement is a coordinated group action that takes place in a public space. It aims at social chance through increasing the community solidarity as a way to fight against human trafficking. This movement will make use of new technologies in order to mobilize the international community. In 2007, the European Commission proclaimed October 18th the European Day against Human Trafficking. The European Commission recognizes human trafficking as a worldwide phenomenon and supports public events and actions raising awareness for this issue.

In 2008, Rațiu Center for Democracy (Romania) began mobilizing communities to publicly protest this form of modern-day slavery. The project started in Turda and gradually expanded to cities and villages throughout Cluj County. Since 2010, Ratiu Center for Democracy initiated and supported activities internationally including the United States and Hungary. Last year, over 1500 people from three countries and 13 locations peacefully protested against human trafficking through public action. Every year millions of people are sold or subjected to forced labor. On October 18th, we peacefully protest to raise awareness of human trafficking. In doing so, we prove we can stand united in the fight against human trafficking and its effects on families and communities everywhere.

The goal of this international public action is to raise awareness about the basic rights being violated through all forms of human trafficking.

Message: Human Trafficking transforms people into slaves. We need to stand united to successfully fight this phenomenon.

Slogan: Take 4 minutes to start the fight against human trafficking!

Target population: general public

Duration: 4 minutes

Time: 17:00 in all locations around the world

The resources offered by the Rațiu Center for Democracy for the local partners and collaborators are:

- Activity concept and structure
- Virtual space for promoting each location
- Instruments:
  - campaign’s image
- layout for press release and invitation
- layout banner, poster, badge, t-shirts
- samples for photo and video materials through social network

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Contact us:
Grațiela Angheluș
Project manager
Gratiela.anghelus@notforsale.ro
+40-728-977332